

Green Lake Bible Camp & Day Camp Program Director

Updated August 2023

Summary

The Green Lake Bible Camp & Day Camp Program Director will provide premier adult, family, and day camp ministry experiences. With a passionate team, they will bring dynamic programming to our year-round retreat ministry and lead transformative adult & family summer camp experiences at Green Lake Bible Camp. As the manager of the Ministry Associate Program, you'll shape outdoor ministry leaders through community-building, education, and faith-growing opportunities. Through evaluation and market research, continue to grow and evolve impactful and appealing programs.

Essential Duties and Responsibilities

- 1. Ensure delivery of high-quality family camp ministries
 - a. Design and implement family focused ministry opportunities that seek to engage and delight all who participate with a focus on deepening relationships and creating community.
 - b. Evaluate programs and incorporate data into future program design with a focus on growth.
 - c. Recruit highly engaging and relational family camp deans & artists/musicians in residence.
- 2. Ensure delivery of high-quality day camp ministries
 - a. Design and implement intentional, grounded, theologically sound, and spectacularly fun day camp ministry program that stands out amongst other summer opportunities.
 - b. Walk alongside interested congregations through the booking and invoicing process while managing an overarching booking calendar through CampBrain registration software.
 - c. Maintain day camp policy & procedure manual highlighting best practices and implementation plan.
- 3. Ensure delivery of high-quality year-round adult & family retreat ministries
 - a. Shape and lead highly engaging retreat programs that seek to connect faith and life through purposeful and intentional time away and activity.
 - b. Clearly communicate with user groups needed information through marketing and pre retreat communication methods.
 - c. Evaluate programs and use data to grow the market for adult & family retreats at all sites.
- 4. Actively engage as a member of the program team
 - a. Proactively recruit, train, encourage, supervise, and evaluate summer ministry staff.
 - b. Collaborate to create a summer curriculum and theme with emphasis on adults, family, and day camp.
 - c. Communicate details to the marketing and communication team for promotion purposes.
 - d. Visit congregations, make presentations to promote programs, and maintain relationships with congregations.
 - e. Manage Ministry Associate program from recruitment through program implementation with specific operational tasks only taken on when directly assigned a Ministry Associate staff person to your area of program operations.
- Other duties as assigned.

Supervises

- Summer ministry staff
- Ministry Associates (as assigned)

Qualifications and Requirements

- 1. Creative and innovative thinker. Individual who dwells in possibility.
- 1. Ability to connect with people from all backgrounds and generations and model radical hospitality.
- 2. Passion for high-quality experiences with an understanding of child development, theology, best practices in programming for different age groups.



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- 3. Excellent communication and organizational skills with an ability to collaborate amongst a team.
- 4. Ability to effectively supervise a diverse group of individuals. Strong coaching, teaching and training skills.
- 5. Demonstrated excellence in organizational, administrative, and managerial skills ability to conceive, take initiative, and manage systems.
- 6. Worship and music skills (guitar, vocal, or other instruments) are highly desirable but not required.
- 7. Deep grounding in the Christian faith with experiencing connecting faith, grace, vocation, inclusion, and the Word of God with hospitality, joy, and community.

Working Relationships (Internal/External)

- 1. Executive Director Overall strategy and visioning guidance
- 2. Associate Director Visioning and strategic choice guidance
- 3. Program Team Holistic planning and implementation around curriculum, recruiting, hiring, promotions, worship, Ministry Associate program, and all programming
- 4. Hospitality team Coordination of hospitality needs for programs and retreats
- 5. Registration and Reservation Manager Implementation and communication of details for registration, contracting, and billing
- 6. Director of Marketing and Communication program, retreat, and rental marketing

Compensation: \$47,200-\$50,000 / Full individual healthcare and 25% family / Dental insurance / 6% retirement contribution / generous PTO, holiday, and sick leave.

Supervisor: Associate Director

Classification: Exempt