



## Tips for Promoting Camp in your Congregation

- \* Talk about camp early and often
- \* Arrange for a camp representative to come to your congregation! We would love to come on a Sunday or Wednesday evening and talk to your church about camp during your services or during a forum, adult education hour, or parent meeting. *\*2018 dates are largely full, but call for availability!*
- \* Designate a camp month at your church. Encourage short “temple talks” from former campers. Have them share how their faith grew at camp. Get people excited to sign up!
- \* Create a camp bulletin board or display table. Make it interactive by having pictures, brochures, and ways to sign up easily accessible.
- \* Plan which week you would like your youth to come to camp as early as possible! Get this date into people’s minds, on their calendars, and start getting people excited.
- \* Remember that we also offer Day Camps and Family Camps. Camp doesn’t just have to be for school-aged kids!
- \* Encourage kids to invite friends from outside of your church.

## Tips for Recruiting Campers

- \* The best way to get more kids to go to camp is for you, their connection to church, to ASK them! :) Ask them personally, not as part of a large group. Check in often with each kid and their family to see what it would take to get them to camp.
- \* Work with your congregation on a camp “philosophy.” Have a plan for all ages of your congregation to attend camp, and make sure that kids know what exciting program is coming next!
- \* Arrange for a camp representative to come and do some fun activities with the children and youth in your congregation! Sunday School or Wednesday after-school programs are great times for us to partner with you to get some excitement going. As the weather gets warmer, you could even consider taking an after-school day trip to camp! We would love to show your group around!
- \* Don’t allow sticker shock. :) Camp, at first glance, appears to be really expensive. Offering scholarships from your own congregation can be a great help to families to get over that sticker shock. Set a goal to cover ½ of the price of camp as a congregation! Additionally, we at GLLM offer scholarships to anyone who requests! Let this be known as well. Together, we can get kids to camp!! The price should not be a reason for kids not to come.
- \* Utilize congregational bookings. When you block off a week for your church to come together, so many good things happen! More kids will come if they know who they are going with, and having a date for parents to register for helps so much. Kids who attend camp with their church friends bring the boost of faith that they experience at camp back to your congregation!
- \* Attend a retreat at camp with youth from your church. There is a “Spring Fever Youth Retreat” coming up, and this is a great way for kids to get a small taste of camp. It often leads to wanting to come to camp for a longer time.
- \* Plan to attend camp with your kids. We would love to have you on site as resource staff when your group of kids comes to camp! You even get to stay for FREE! Being at camp will boost your relationship with your kids, and this will pay off for years to come.

## **Tips for raising camp scholarship funds at your church**

- \* Create a “scholarship” tree and encourage members to donate to your church’s camp fund. This creates awareness of the camp experience and allows the whole congregation to support camp. Allow for different donation amounts, from a whole week of camp to a single day. Every little bit helps!
- \* Promote gifting a week of camp as a birthday present throughout the year!! What a great gift!
- \* If you designate a camp month, collect a “noisy offering” at each service during the month. This can raise a surprising amount of money!
- \* Organize a meal as a fundraiser. Invite the congregation to attend in support of camp.
- \* Network with other youth workers and see what strategies they use to raise money for camp.